

NC Seafood: Opportunities and Challenges

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NC Sea Grant Program



7th Annual Local Catch Summit
March 13, 2018
Southport, NC

Presentation Outline

NC Seafood - Definitely a Niche Product!

Contributions of NC Fishermen by Age Group

An Expanded Footprint for Brunswick Catch?

NC Sea Grant Program



National Seafood Consumption Rankings, 2016



1. *Shrimp*

2. Salmon

3. Canned Tuna

4. *Tilapia*

5. Pollock

6. Pangasius

7. Cod

8. *Crab*

9. *Catfish*

10. *Clams*

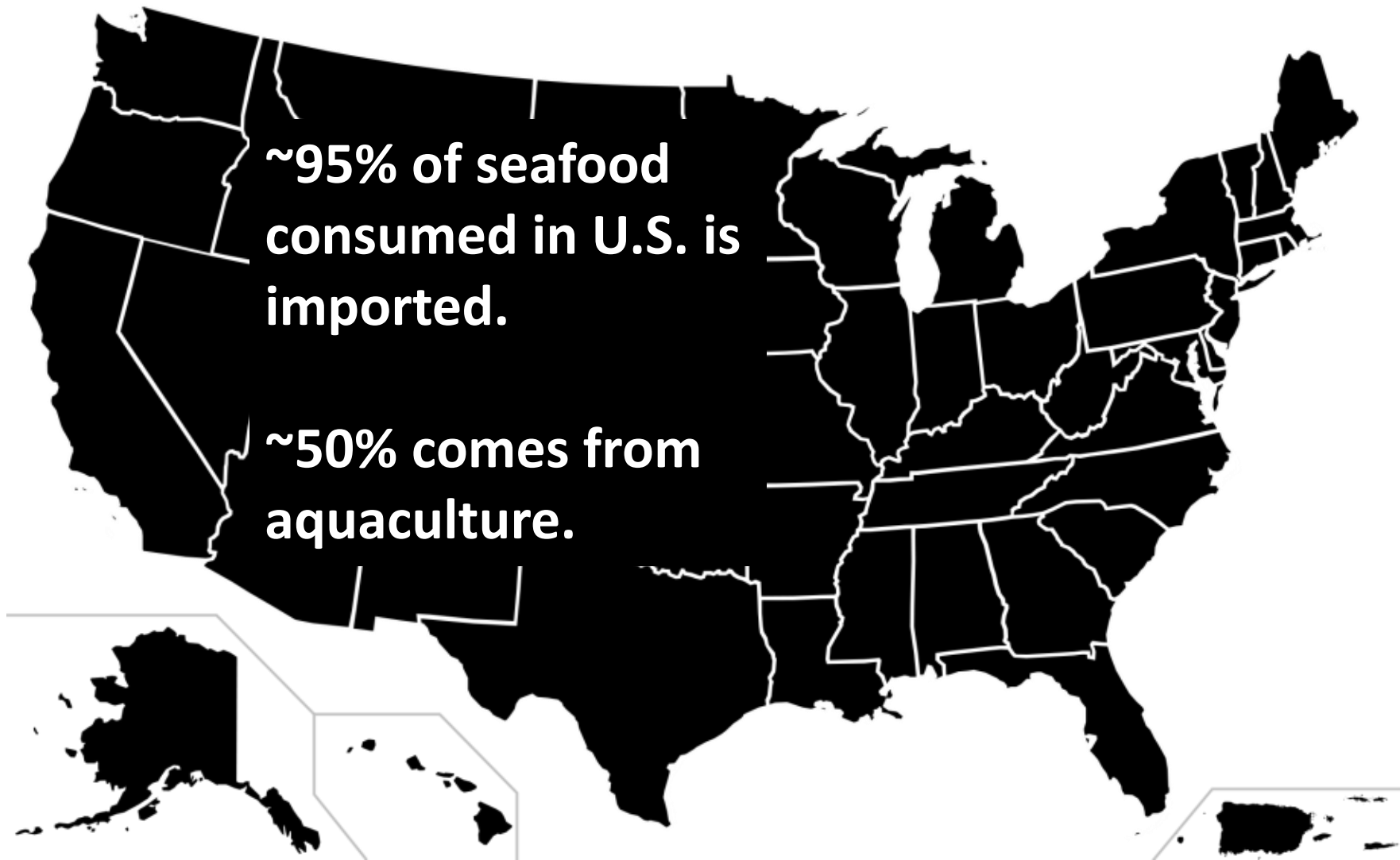
**5 of top 10
can be
sourced
from NC**



***14.9 Lbs.
processed
(E.g., fillets)
seafood per
person (total)***

Source: <https://www.aboutseafood.com/about/about-seafood/top-10-consumed-seafoods>





Source: Fisheries of the United States, 2016 edition. NOAA Fishwatch, 2018.



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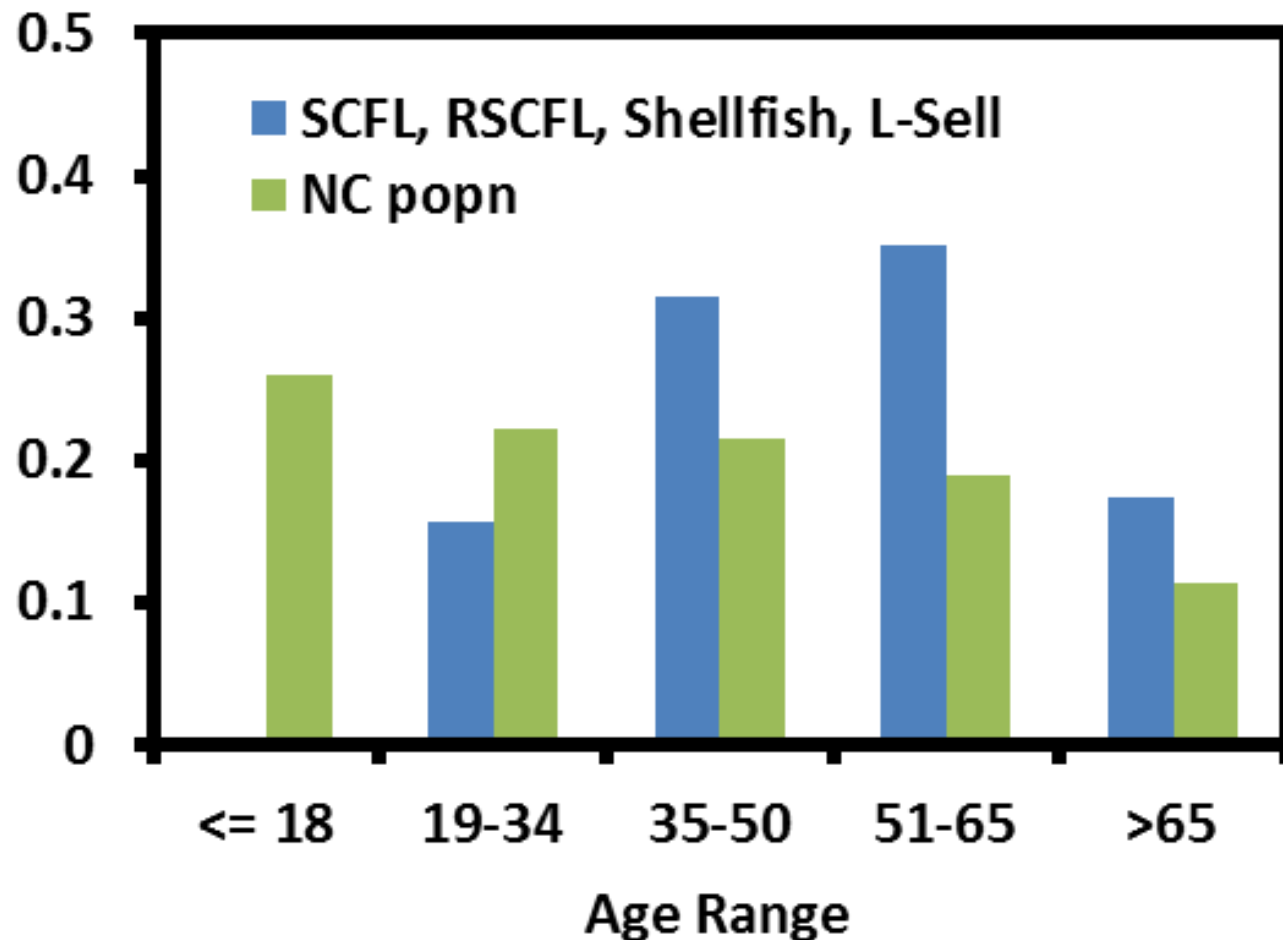
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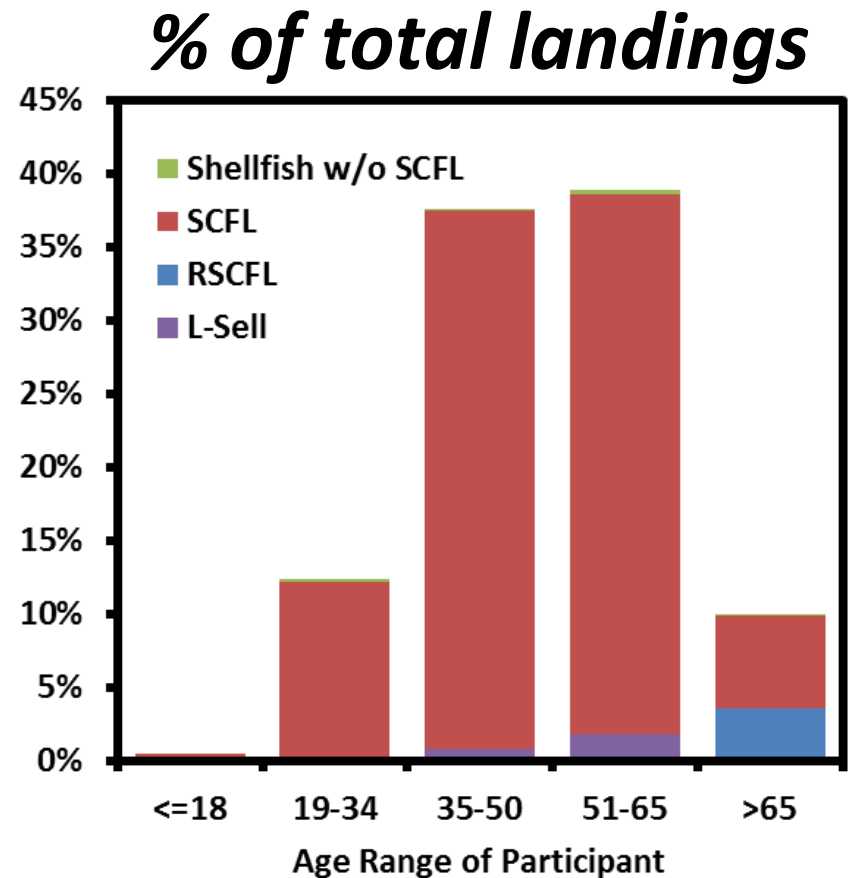
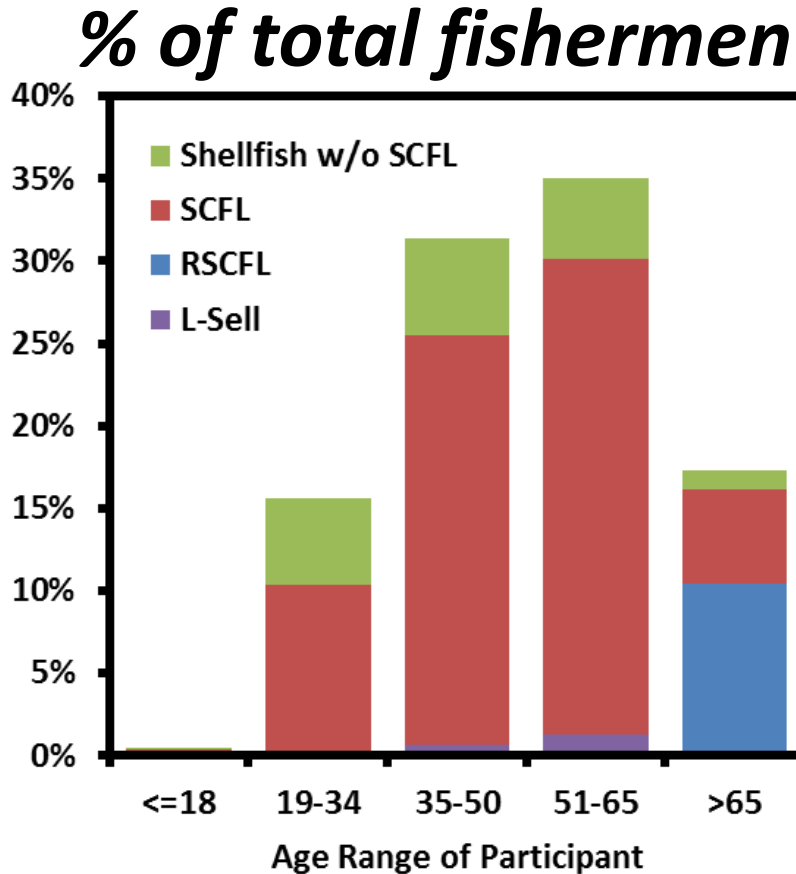
Licensed Commercial Fishermen by Age



Source: Data request from NCDMF, 2016 data. www.suburbanstats.org/population/how-many-people-live-in-north-carolina



Licensed Commercial Fishermen by Age



Source: Data request from NCDMF, 2016 data. Tournament data (~1% of pounds) not shown)



Presentation Outline

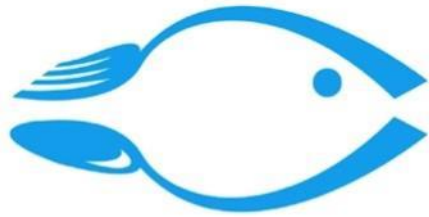
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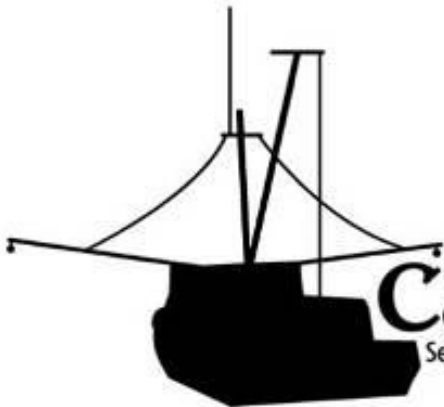
OUTER BANKS
CATCH

Brunswick
Catch



Fresh from local fishermen to you.

NC CATCH
REAL LOCAL SEAFOOD



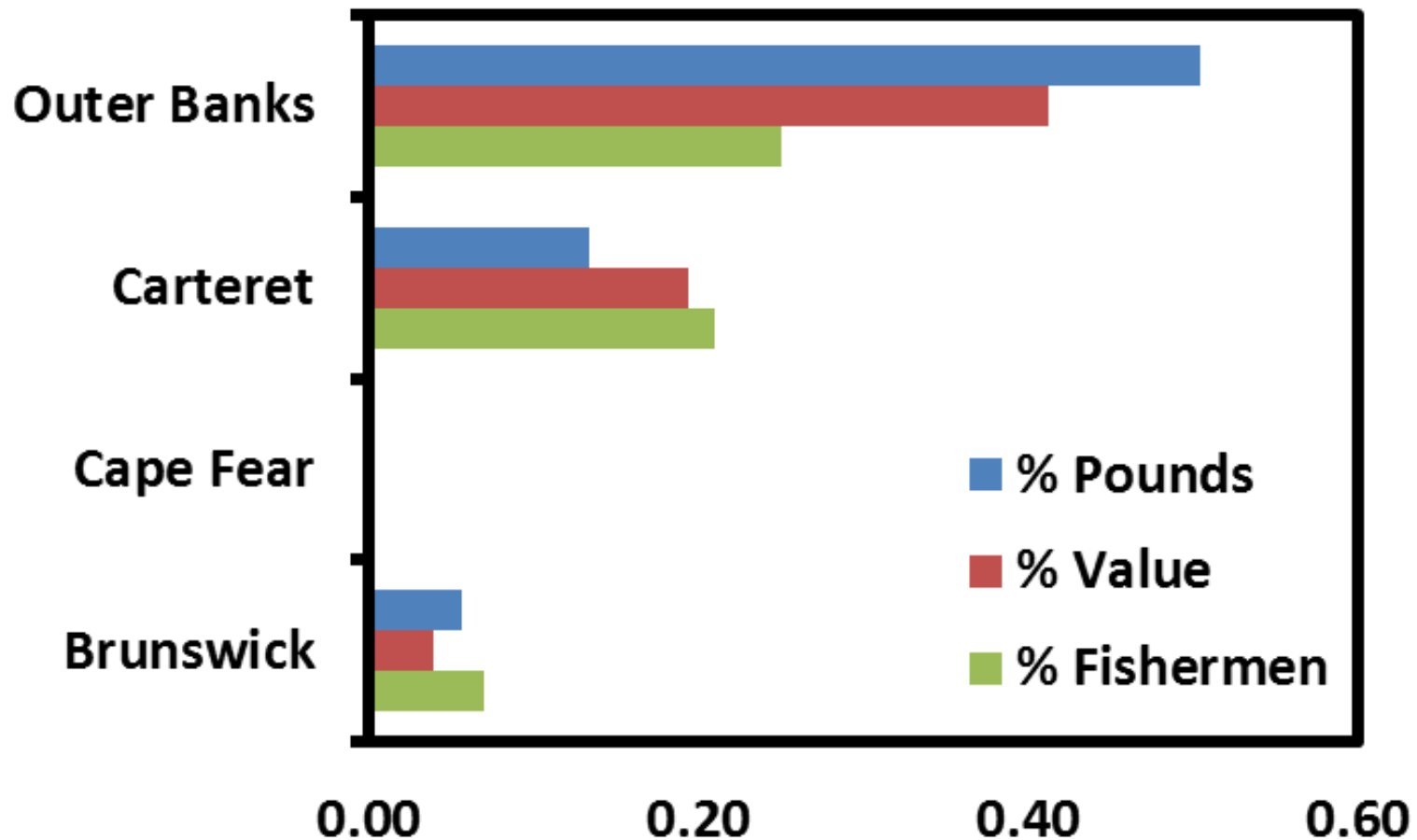
Carteret CatchTM
Select NC Seafood from the Fishermen of Carteret County

Ocracoke



FRESH
Caught Today The Traditional Way

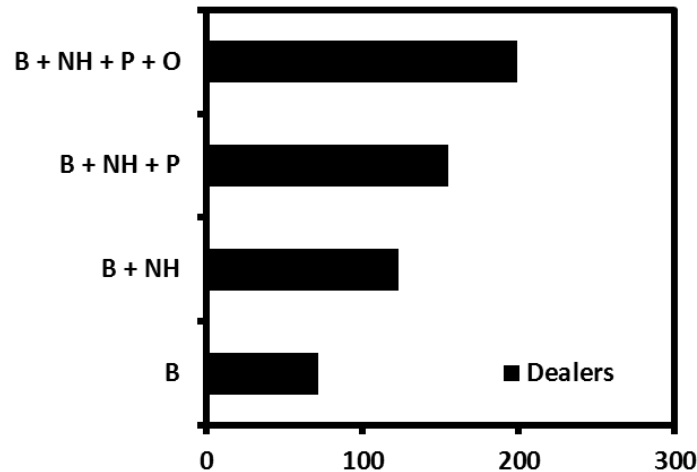
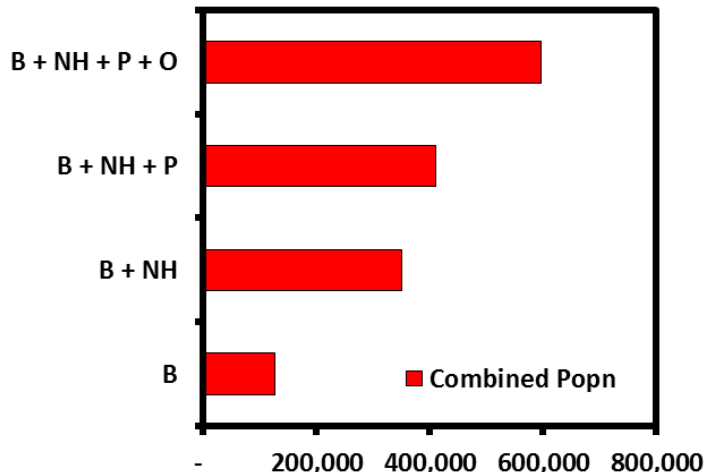
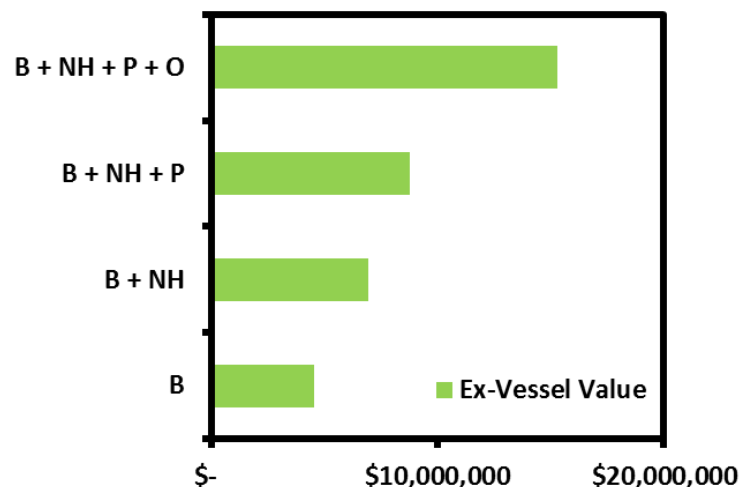
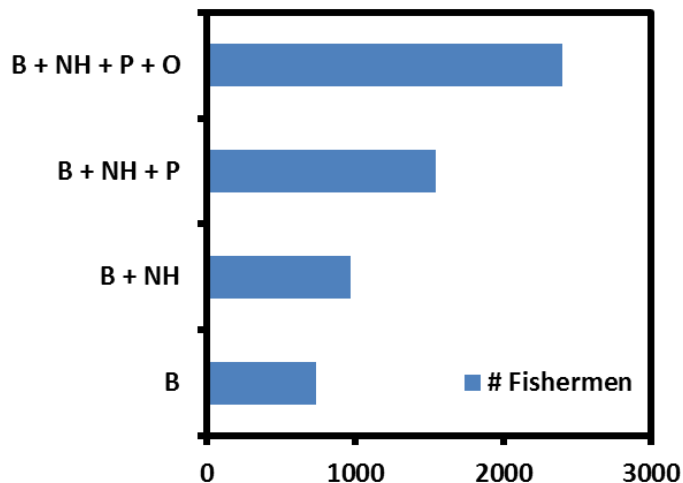
Catch Group Comparisons, 2016



Source: Data request from NCDMF, 2016 data.



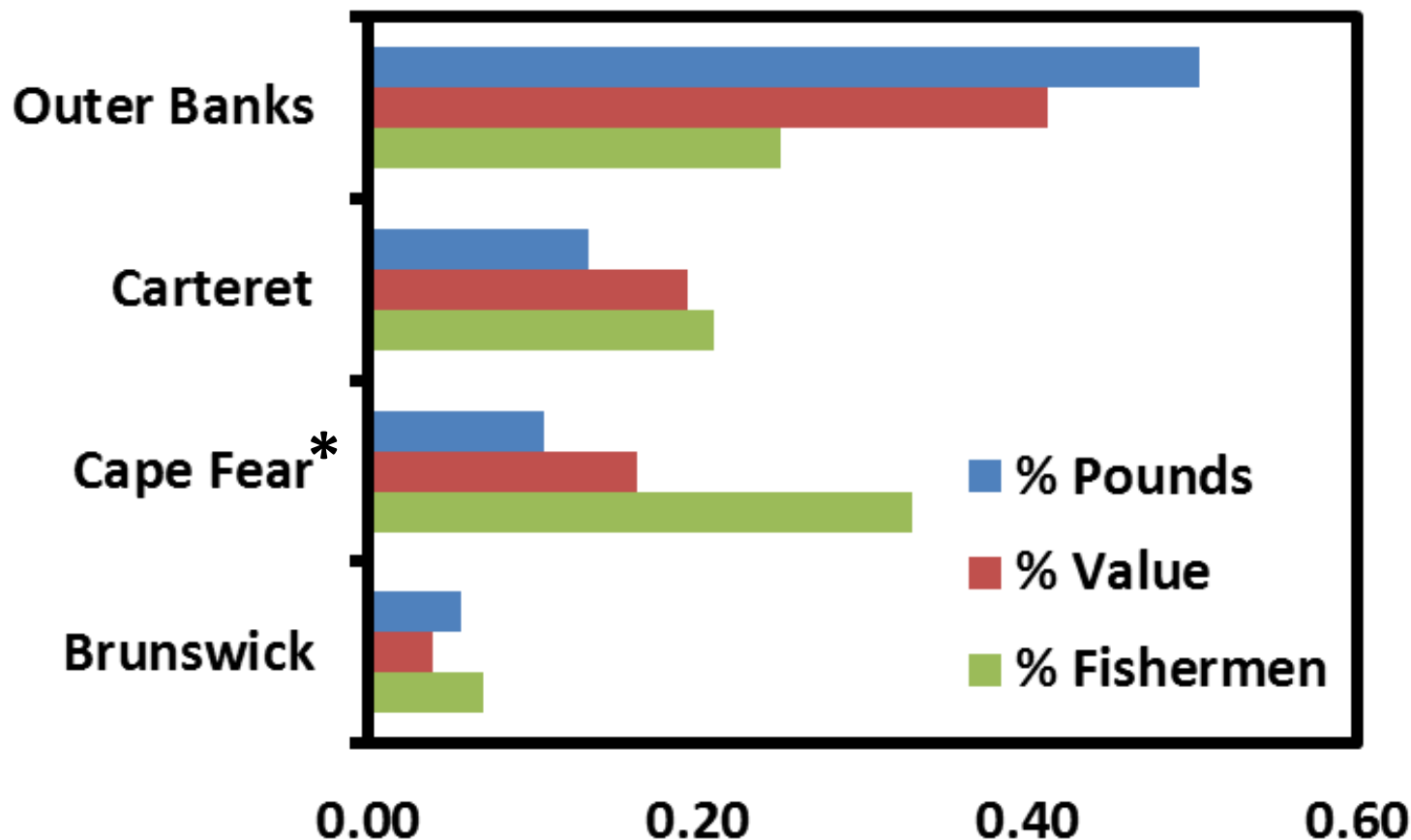
If Brunswick Catch Footprint Expanded...



Source: Data request from NCDMF, 2016 data. B = Brunswick, NH = New Hanover, P = Pender, O = Onslow



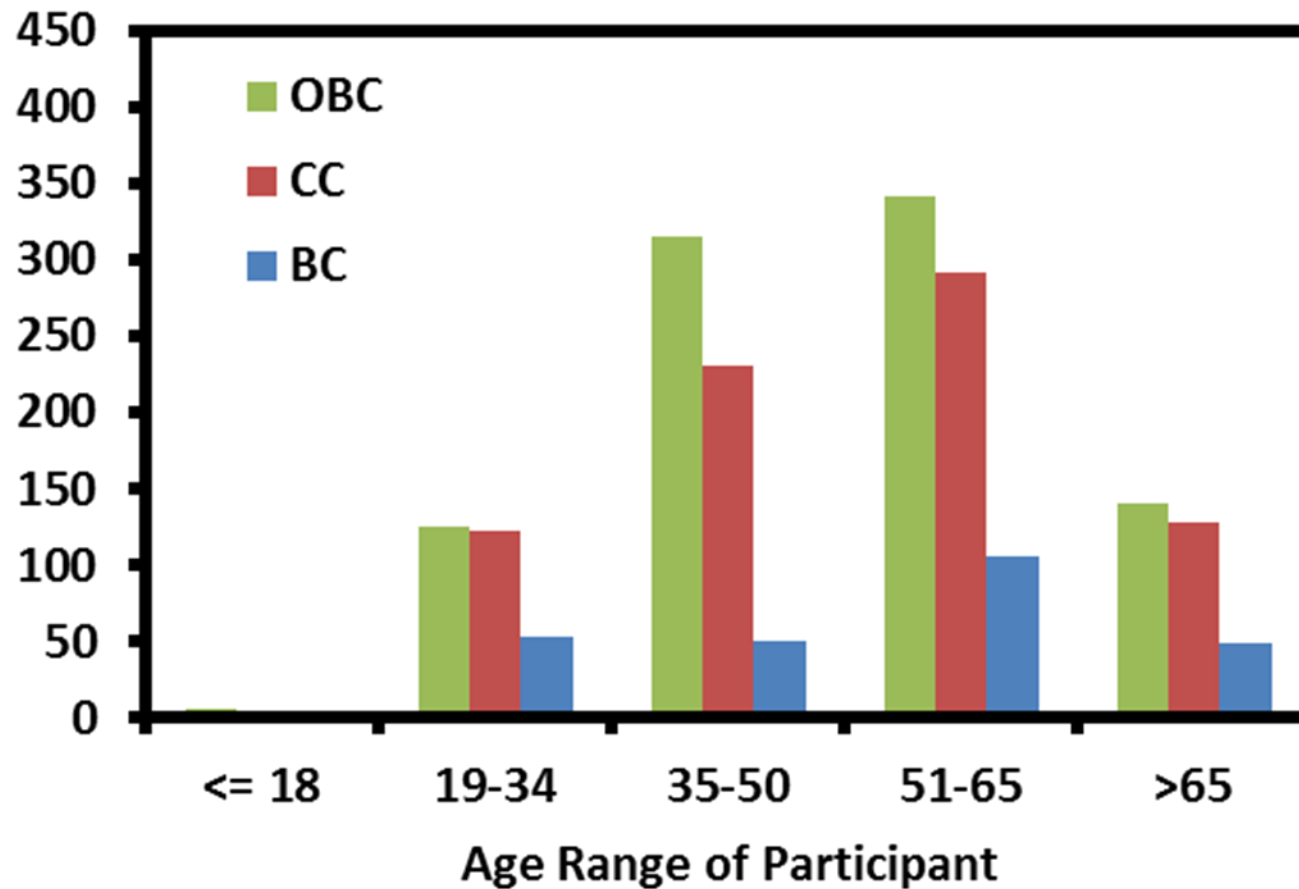
Catch Group Comparisons, 2016



Source: Data request from NCDMF, 2016 data. *Hypothetical group that includes Brunswick, New Hanover, Pender and Onslow counties.



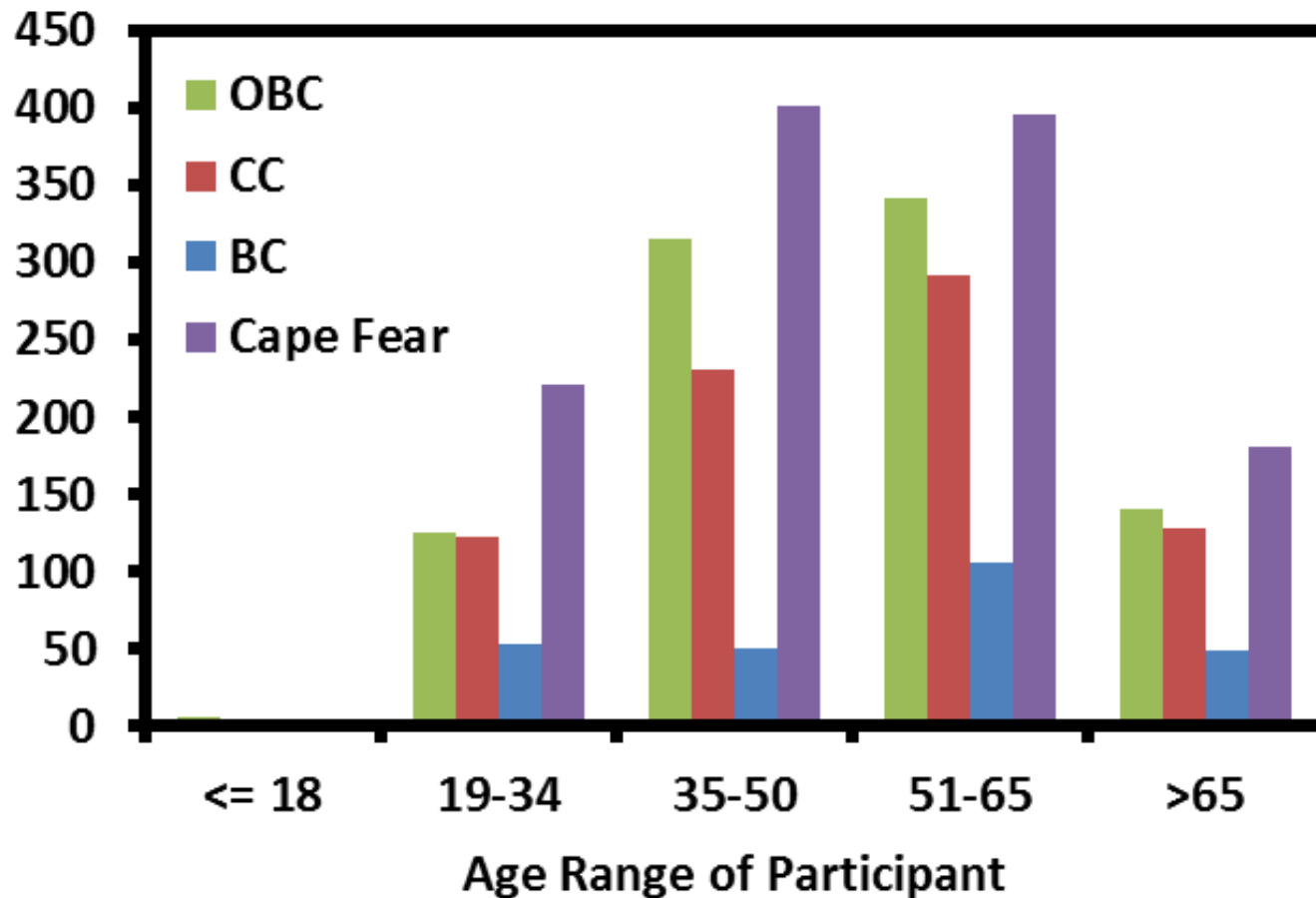
Catch Group Comparisons, 2016



Source: Data request from NCDMF, 2016 data.



Catch Group Fishermen by Age, 2016



Source: Data request from NCDMF, 2016 data.



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Assistance through NC Sea Grant

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